

# **Ultimate Access Programme Partner Portal**

## **Privacy Policy**

The International Olympic Committee at Maison Olympique, 1007 Lausanne, Switzerland (the “IOC”) is the controller of the personal data that is collected when you register and/or have access to the Ultimate Access Programme Partner Portal (the “**UAP Partner Portal**”).

### **1. Personal data collected**

When you submit a Business Case on the UAP Partner Portal, the following types of personal data are collected: your first name, last name and email address. The information you provide to the IOC shall be accurate, complete and up to date at the time of the submission.

Before you submit the personal data (i.e. first name, last name and email address) of a third party that will be attending the UAP experience such as an Individual Guest or a Viewing Party (hereinafter referred to as “Guests”) on their behalf, you must ensure that (a) such third party understands the purposes for which their personal data will be used by giving them a clear and complete information, in particular regarding the collection, transfer and processing of their personal data. Where the applicable data protection laws require the third party’s consent on the IOC’s processing of their personal data, you must ensure that (b) you have obtained all the required consent on behalf of IOC by such third party and (c) you will provide documentary evidence of (a), (b) and (c) upon request of the IOC.

Moreover, you can only take such actions on behalf of persons under 18 years or minor in their country of residence if you have the authorisation of their parents or legal guardian. Failure to provide this information and to obtain the necessary authorisation from any other person whose personal data may be processed may result in the cancellation of the request.

### **2. Cookies**

When accessing the UAP Partner Portal, the IOC will use only those cookies that are strictly necessary to allow you to navigate the portal and use its features. These cookies are necessary for the UAP Partner Portal to function and cannot be switched off in our systems. They are usually set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you to these cookies, but some parts of the Platform may not then work.

### **3. Why your personal data is processed**

Your personal data is processed by the IOC to have access to the UAP Partner Portal:

- in case you are requesting an experience and submitting the mandatory accompanying business case, to register stakeholders’ guests as participants in the UAP experiences for the Olympic and Paralympic Winter Games Milano Cortina 2026 (“**Milano Cortina 2026**”);
- enabling stakeholders’ Guests to participate to the experience.

### **4. The legal grounds on which your personal data is processed**

Your personal data is processed on the basis of your consent.

### **5. Hosting of your personal data and personal data recipients**

The IOC is based in Switzerland and the personal data you submit to the IOC will be hosted and processed by the IOC and its subcontractors in Switzerland, the United Kingdom and/or within the European Union, subject to the below.

Your personal data (name and email address) will be shared with third parties that provide IT services and other services to the IOC. Some third parties (such as ZOOM, through which all virtual sessions will be held in a secure environment) may be based in countries that do not provide in their laws for a level of protection of privacy equivalent to that applied within the European Union, the United Kingdom or Switzerland. Before transferring data from Switzerland, the United Kingdom or the European Union to such countries, the IOC will implement safeguard mechanisms recognised by Swiss and European regulators, such as standard contractual clauses, or seek your express consent.

## **6. How long your personal data is retained**

Your personal data will only be retained during the duration of the Ultimate Access Programme and will be deleted shortly after Milano Cortina 2026. The IOC will implement technical and organisational measures to protect the information processed against the risks of unauthorised access, damage, destruction or theft, as required by applicable laws.

## **7. Changes to this Privacy Policy**

The IOC reserves the right to change any of the terms and conditions contained in the present Privacy Policy, at any time and in its sole discretion. When we make changes, we will revise the "last updated" date at the bottom of the Privacy Policy. Any changes will be effective immediately upon posting on the UAP Partner Portal. Your continued use of the UAP Partner Portal following the posting of changes will constitute your acceptance and acknowledgement of such changes. We encourage you to review this Privacy Policy whenever you visit the UAP Partner Portal.

## **8. Your rights**

Subject to some exceptions and restrictions, you have rights with regard to the processing of your personal data. Notably, the right to request access to, rectification or erasure of, personal data, the right to request the restriction of the processing of your personal data or to object to such processing. You may also request that the IOC provides to you (or to a third party you have chosen) a copy of your personal data in a structured, commonly used, machine-readable format. If you would like to exercise your rights, please contact the IOC through its dedicated [email address support@iocultimateaccess.com](mailto:email_address_support@iocultimateaccess.com).

In cases where the EU General Data Protection Regulation applies, you have the right to lodge a complaint with a European Union supervisory authority, in particular, in the country of your habitual residence, place of work or place of the alleged infringement.

## **9. Additional information**

The above information is supplemented by the Olympic Winter Games Milano Cortina 2026 Accreditation Terms and Conditions and the Information notice on the processing of personal data of participants and other accredited persons for the Olympic Winter Games Milano Cortina 2026, available [here](#).

**This Privacy Policy was last updated on August 21, 2025.**

The International Olympic Committee, Maison Olympique (Olympic House), 1007 Lausanne, Switzerland,